



Elite Casino Products, Inc.

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Elite Casino Products Unveils New Millennium Slot Cabinet,
TITO and SlimTech Bases, at Global Gaming Expo

ITASCA, IL, 10/31/07: Elite Casino Products will unveil several new and exciting products at the Global Gaming Expo taking place in Las Vegas next month. The Company plans to launch two new styles in its slot base product line as well as introduce a new slot cabinet on November 13, 2007.

As a compliment to the Company's existing base product line of Traditional, Standard-Duo and TITO (ticket in/ticket out) bases, these new bases are constructed with a classic look, yet are rugged to withstand a busy casino environment. Built with solid metal frames and coated finishes, the bases are more durable than Formica-covered MDF bases. The new TITO Footrest and SlimTech styles offer a variety of new features and finishing options to enhance player comfort and maximize floor space. A brief overview of Elite Casino Products' new base products are detailed below:

TITO Footrest Base – Just like the predecessor TITO Base, the TITO Footrest Base offers all the durability that a metal base can provide—but it also includes a footrest and extra foot space for additional player comfort.

SlimTech Base – Maximize floor space with this sleek, narrow product. Built with sturdiness, this dependable base is specifically designed to compliment today's slimmer slot machines.

To further develop the company's slot base portfolio, Elite Casino Products offers several accent lighting options for its slot bases. The attractive lighting features enhance base styling and improve the overall look of any slot floor.

In addition to slot machine bases, Elite Casino Products proudly announces the launch of its new slot machine cabinet, The Millennium. The Millennium's fashionable exterior attracts players' attention, yet is durable to perform well in the harshest environments. The universal internal mounting system allows for easy installation of existing electronics. The cabinet door is designed with interchangeable components to increase flexibility and provide a unique look which distinguishes the company's slot cabinets on an active casino floor.

Elite Casino Products is pleased to introduce these new products at the upcoming Global Gaming Expo. The company's slot cabinets and bases are the perfect compliment to any slot game. Visit our company at the Global Gaming Expo at Booth 3475. You can also find us online at www.ecp-usa.com.

About the company:

Elite Casino Products is a manufacturer of high quality electro-mechanical assemblies specializing in gaming applications. The company's standard product line includes slot machine cabinets, bases, marquees, kiosks, and video monitor housings. Customized production options are limitless with Elite Casino Products' experienced mechanical and electrical engineers and talented production staff. All of ECP's products are designed with superior quality and durability in mind. The Elite Team is flexible and works with clients from concept inception or can go directly to production from established designs. Elite Casino Products is located 25 miles West of Chicago in Itasca, Illinois.

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