



Elite Casino Products, Inc.

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Elite Casino Products Sees Companywide Expansion in 2007

*Company Grows Operations in Response to Greater Customer Need,
Moves into Larger, Dedicated Facility*

ITASCA, IL, 10/31/07: Elite Casino Products announced the first phase of its planned expansion for 2007-2008 is complete. In response to a larger customer base and greater customer need overall, the Company has significantly expanded its operations by moving into a new 36,000 square foot facility in Itasca, Illinois, earlier this year. The new facility offers three times the amount of available production floor space while also providing the necessary space for supporting departments.

Elite Casino Products offers a full range of contract manufacturing and production services to its clients. Primarily serving the Gaming Industry, the Company designs innovative slot machine cabinets, bases, and marquees for customers throughout the gaming industry.

As the Company continues to grow, the second phase of the expansion is now underway and includes plans to expand and broaden the Company's product offering. In its effort to continually provide exceptional service and superior product to its customers, the company doubled its engineering capabilities and added support staff for marketing and purchasing.

Scott Irving, Managing Director of Elite Casino Products, knows the Company offers a strong, unique product line. "We are placing more product in casinos as our customer base continues to grow. We have brought on additional experienced gaming engineers to support our product line and offer flexibility in design. With this highly skilled engineering and production team, we can efficiently deliver quality products tailored to individual customer requirements. We don't believe in requiring the customers to settle for off-the-shelf products, if that's not a good fit" says Irving. "Instead, we develop a product that fits their exact application."

About the company:

Elite Casino Products is a manufacturer of high quality electro-mechanical assemblies specializing in gaming applications. The company's standard product line includes slot machine cabinets, bases, marquees, kiosks, and video monitor housings. Customized production options are limitless with Elite Casino Products' experienced mechanical and electrical engineers and talented production staff. All of ECP's products are designed with superior quality and durability in mind. The Elite Team is flexible and works with clients from concept inception or can go directly to production from established designs. Elite Casino Products is located 25 miles West of Chicago in Itasca, Illinois.

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